



POLEPHARMA Biotesting Days

1st Edition

4th & 5th of February 2020

In CCI Portes de Normandie, Evreux (France)

The event will bring together **200 decision-makers and stakeholders** of biotherapies' development and production. It will last two days during which will be presented conferences, round tables, experience feedbacks, technical workshops, brainstorming sessions and time slots dedicated to networking.

www.polepharma-biotesting.com (under construction)



Biotherapies' "Time to Release" issues

An Event

Not to be missed!

POLEPHARMA Biotesting Days is the annual meeting of stakeholders of biotherapies' development and production who want to exchange on « Time to Release » issues.

In the professional context, decision-makers and stakeholders of biopharmaceuticals will meet to exchange around essential issues such as:

- 1) Environmental monitoring;
- 2) In-process testing;
- 3) Release testing.

This scientific and industrial event aims at encouraging and strengthening partnerships between public and private players, identifying manufacturers' needs and developing new solutions.

To assist these stakeholders in this dynamic process, many different topics will be developed, related to the characterization of biomolecules and the monitoring of contamination & impurities due to bioprocess, like:

- Tests transfers from quality control laboratory to the production area
- Rapid and Alternative methods: the revenge of chemistry on biology
- Laboratories' Automation and Robotization
- Methods' development adapted to regulatory framework
- Host-Cell Proteins' characterization and process control

An extensive ecosystem of decision-makers, academic and private researchers, leaders of research laboratories and industrial groups, entities, media and startups will be represented the 4th and 5th of February 2020 in Evreux (Normandy, France). During these two days, all the stakeholders of biotherapies will confront their visions and viewpoints, communicate about latest advances and get enhanced with feedbacks of others stakeholders in the supply chain in order to find new opportunities of research, of development and of growth.

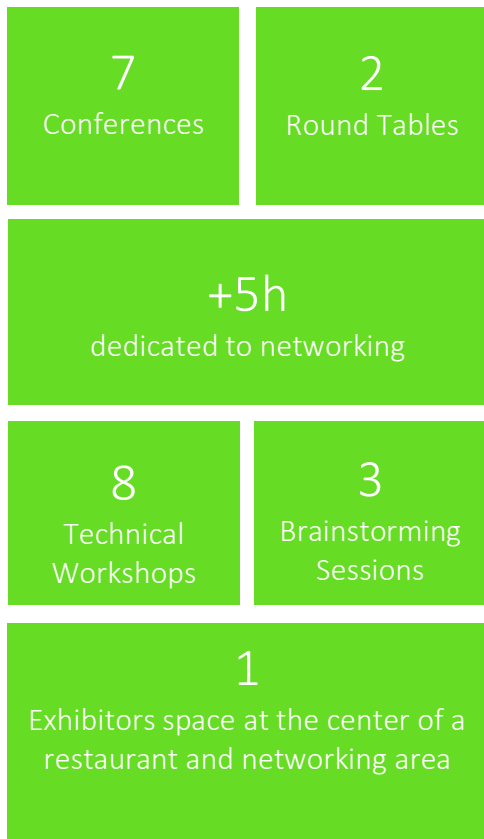
During the conferences, round tables and workshops, you will have the possibility to exchange on common issues. It is also an opportunity to brainstorm regarding solutions or even share experience feedbacks.

Stay up-to-date of the latest advances of Biotesting!

Showcase your solutions and innovative services in order to respond to Biotherapies' "Time to Release" issues.

Discover the new opportunities for collaboration, and develop your business!

POLEPHARMA Biotesting Days bring together more than 200 decision-makers and stakeholders of public & private research in order to discuss the issues of Biotesting and point out industrial needs. During these two days, the event will present conferences, round tables, workshops with a restitution in plenary session and time slots dedicated to networking.



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Technical workshops

Exchanges of experience feedbacks and shared expertise to promote positive interactions.
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Brainstorming Sessions

Focus on specific topics to point out productive ideas. Restitution of works in plenary session.
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More than 5h of networking

Visit of the stands and exhibition corners at the center of the restaurant and networking area.
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1 networking app for appointments

Swapcard app is available to all the participants and exhibitors. A tool to get in touch with the participants before, during and after the event.

swapcard

Join us!

You are a pharmaceutical laboratory, a research center, a CMO, a CDMO, a CRO, a service provider, an equipments and consumables supplier to pharmaceutical industry...

You wish to emphasize your products or your services and meet Biotherapies' "Time to Release" issues?

Come and submit your solutions, your ideas, your thoughts to the decision-makers and stakeholders of biotherapies' development and production during this 1st edition.

As a sponsor of POLEPHARMA Biotesting Days – 1st Edition, you will enjoy high visibility to the participants, associate your image to this national event and to POLEPHARMA's basin and network.

DUO Pass

Bioproduction Congress (12nd & 13rd dec 2019)
+ POLEPHARMA Biotesting Days
(4th & 5th fev 2020)
= -15% & 2 free admissions!

Sponsoring Opportunities

IVORY BRONZE SILVER GOLD PLATINIUM
Unlimited Unlimited Unlimited 2 Exclusive

Available sponsors for each category

Exhibition space and free entries

Number of free entries (lunch buffet included)	1	1	2	3	4
1 corner only (1 high bar table, 2 high chairs, space for your banner's display)	included				
1 standard stand (4 m²) in the networking area (1 stand with company logo and sign, 1 electrical connection, 1 high bar table, 2 high chairs, space for your banner's display)		included	included		
1 preferential stand (8 m²) in the networking area (1 stand with company logo and sign, 1 electrical connection, 1 high bar table, 4 high chairs, space for your banner's display)				included	included

Visibility

Your logo on all communication media (website & printed event program)		included	included	included	included
Your company brochure (5 pages max) and goodies in the delegate bags (to be provided)		included	included	included	included
Your logo on the exhibitors' page of the Swapcard networking app		included	included	included	included
Your logo on the opening presentation of the event			included	included	included
Your logo on all promotional newsletters			included	included	included
Your logo on the post-event video			included	included	included
Acknowledgements by the President during the opening session				included	included
Your logo on the homepage of the Swapcard networking app				included	included
Animation of a conference, round table or workshop			option	included	included
3 free entries to the gala dinner with the speakers				included	included
Your logo on the badges					included
Your ad banner on the event website					included
Interview within the post-event website					included

Sponsoring

Exclusive sponsoring on lanyards (1 available)				option	included
Sponsoring on delegate bags		option	option	option	included
Sponsoring during the Lunch buffet (onsite announcement, logo on multiple A5 displays)		option	option	option	option
Sponsoring during a Coffee break (onsite announcement, logo on multiple A5 displays)			option	included	included
Sponsoring during the Gala dinner with the speakers (your banner's display in the dining room, your logo on multiple A5 displays)			option	option	included
Quote in press articles related to the event				option	included

Price	1 350 €	2 000 €	3 500 €	6 000 €	10 000 €
Early Bird (- 15% valid until 4th November 2019)	1 147 €	1 700 €	2 975 €	5 100 €	8 500 €
POLEPHARMA members (- 30 %)	945 €	1 400 €	2 450 €	4 200 €	7 000 €

Options: Prices on request. All prices are in € (euro) excluding tax.

Interested in a personalized offer? Please contact us (page 5).

Practical Information

Event	POLEPHARMA Biotesting Days – 1 st Edition
Date	Tuesday 4 th & Wednesday 5 th February 2020
Place	CCI Portes de Normandie in Évreux, France
Hours	9.00am – 6.00pm – Tuesday 4 th February (networking evening at 8.00pm) 8.30am – 2.00pm – Wednesday 5 th February
Website	www.polepharma-biotesting.com (under construction)

Participants Pricing

Evening Networking with the speakers	50 € HT
Academics	285 € HT
POLEPHARMA members	675 € HT
POLEPHARMA non-members	1 125 € HT
Students	40 € HT
POLEPHARMA Pack (3/5/unlimited)	Included

Sponsoring Ivory, Bronze, Silver, Gold or Platinum (cf. last page)

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Partners Institutional partners



Contact



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POLEPHARMA is the 1st pharmaceutical alliance in Europe. POLEPHARMA stimulates industrial and economic development of actors of the French first pharmaceutical sector with actions that promote competitiveness, innovation and attractiveness to the advantage of the job market. Learn more: www.polepharma.com.

